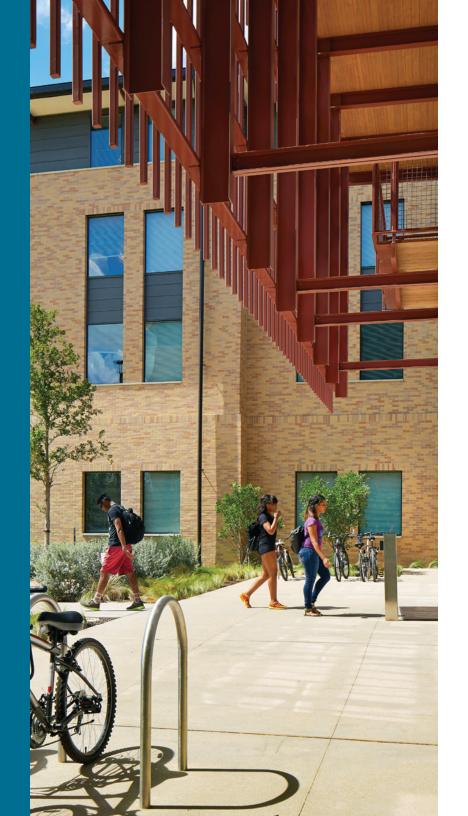


#### Offices in Houston + Austin + Dallas

ARCHITECTURE INTERIOR DESIGN MASTER PLANNING SUSTAINABILITY BUILDING PHYSICS BRANDING

Commercial Community Collegiate pK-12 Government Healthcare Hospitality Multifamily Residential Science & Technology



# Student-focused housing has a proven impact on grades and social development.

The benefits of student-focused housing are clear and now, more than ever, colleges and private developers are investing in dynamic housing options for students of all ages. Campus housing has the unique ability to balance improved social and academic performance with the institution's need for differentiation. Understanding that the needs of the students and the needs of the university and developer are different, but not mutually exclusive, is the key to achieving that balance. At Kirksey, we know that innovative student housing design begins with collaboration.





# Get to know today's students.

(\*Excerpted from Beloit College's Mindset List for the Class of 2021; https://www.beloit.edu/mindset/2021/

# 1

They are the last class to be born in the 1900s, the last of the Millennials

# 2

They are the first generation for whom a "phone" has been primarily a video game, direction finder, electronic telegraph, and research library.

# 3

Electronic signatures have always been as legally binding as the pen-on-paper kind.

# 4

eHarmony has always offered an algorithm for happiness.

### 5

Peanuts comic strips have always been repeats.

# 6

There have always been emojis to cheer us up.

# 7

The Panama Canal has always belonged to Panama and Macau has been part of China.

# 8

It is doubtful that they have ever used or heard the high-pitched whine of a dial-up modem.

### 9

Donald Trump has always been a political figure, as a Democrat, an Independent, and a Republican.

# 10

In their lifetimes, Blackberry has gone from being a wild fruit to being a communications device to becoming a wild fruit again.



They have always been searching for Pokemon.



Dora the Explorer and her pet monkey Boots helped to set them on the course of discovery.



Jet Blue has always been a favorite travel option but the Concorde has been permanently grounded. 14

By the time they entered school, laptops were outselling desktops.

15

There has never been a Coliseum in New York, but there has always been a London Eye on the Thames.

**16** 

Whatever the subject, there's always been a blog for it.

# 7

U.S. Supreme Court decisions have always been available at its website.

18

Globalization has always been both a powerful fact of life and a source of incessant protest.

19

One out of four major league baseball players has always been born outside the United States.

**20** Ketchup has always come in green.



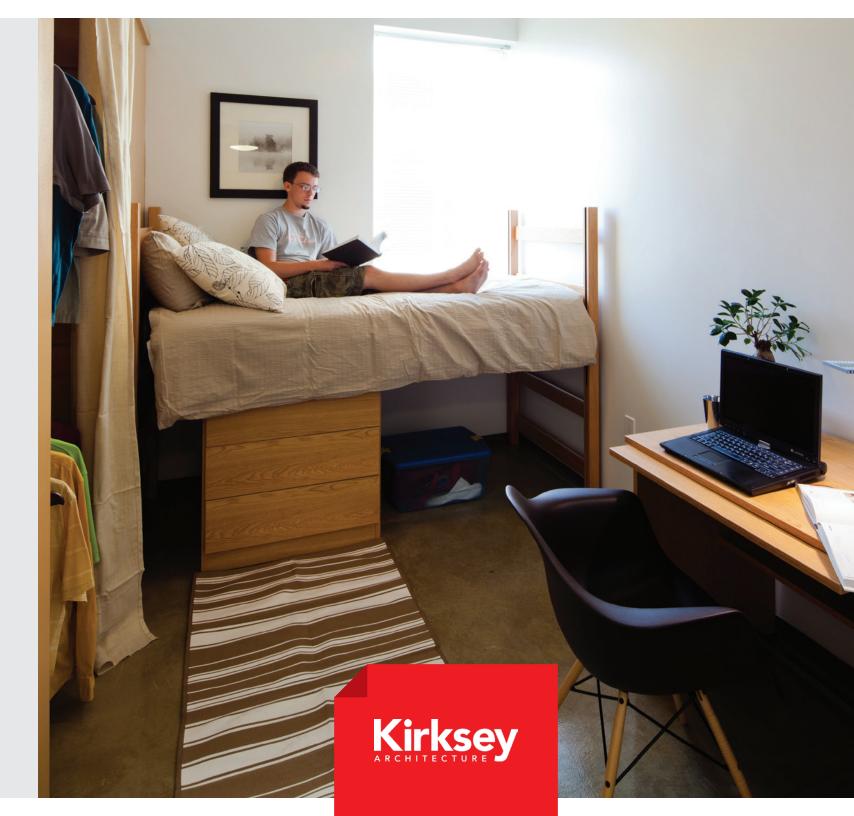


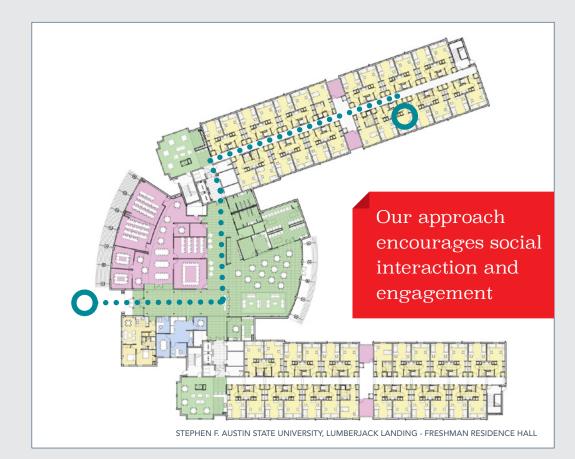
**TEXAS STATE UNIVERSITY, CHAUTAUQUA HALL & GAILLARDIA HALL** San Marcos, Texas

612 beds

# **Our Student Living projects**

Baylor University Collins Hall Renovation / Waco, Texas / 570 beds Baylor University Memorial & Alexander Halls Renovation / Waco, Texas / 310 beds Baylor University Allen and Dawson Halls Renovation / Waco, Texas Blinn College Mill Creek Apartments / Brenham, Texas / 458 beds Blinn College Prairie Lea Apartments / Brenham, Texas / 490 beds Blinn College Wheeler Residence Hall / Brenham, Texas / 352 beds Houston Baptist University Rebecca Bates Philips Residence College for Women / Houston, Texas / 104 beds Nueces House Apartments | The Quarters on Campus / Austin, Texas / 235 beds Rice University Wiess Residential College / Houston, Texas / 230 beds Rice University Sid Richardson Residential College / Houston, Texas / 325 beds Rice University Hanszen College Residential College Addition (Mass Timber) / Houston, Texas / 165 beds Sam Houston State University Lone Star Hall / Huntsville, Texas / 306 beds Southwestern University Residence Halls & Welcome Center / Georgetown, Texas / 316 beds Stephen F. Austin State University Lumberjack Landing and Parking Garage / Nacogdoches, Texas / 400 beds, 1,000 cars Stephen F. Austin State University New Residence Hall / Nacogdoches, Texas / 400 beds Texas A&M University Corps of Cadets Halls and Living Learning Centers Renovation and Expansion / College Station / 1,980 beds Texas A&M University Innovation Plaza Life Tower (Student Apartments) / Houston, Texas / 714 beds Texas A&M University The Gardens Apartments / College Station, Texas / 432 beds Texas A&M University Davis-Gary Hall Renovation / College Station, Texas / n/a Texas State University Chautauqua Hall and Guilardia Hall / San Marcos, Texas / 612 beds University of Central Arkansas Bear Hall / Conway, Arkansas / 400 beds University of Houston University Lofts / Houston, Texas / 983 beds University of North Texas, Freshman Residence Hall / Denton, Texas University of St. Thomas Guinan Hall and Mixed-Use Garage / Houston, Texas / 300 beds, 850 cars The University of Texas at Austin Graduate Student Housing Complex / Austin, Texas / 750 beds The University of Texas at Austin Creekside Residence Hall (programming & concepts) / Austin, Texas / 1,200 beds The University of Texas Health Science Center Student Apartments / Houston, Texas / 350 beds The University of Texas Rio Grande Valley (formerly UT Permian Basin) Unity Hall / Edinburg, Texas / 400 beds The University of Texas San Antonio Alvarez Hall (formerly San Saba Hall) / San Antonio, Texas / 618 beds





#### Path-of-Travel Planning.

When programming and designing student housing facilities, Kirksey prefers the **path-of-travel** philosophy over the **destination point** planning approach. In buildings that have been planned with "path of travel" in mind, students must pass through social and amenity spaces to reach their individual rooms. This concept casually forces students to interact in communal, open spaces rather than just retreating to their rooms. In contrast, destination-point planning means amenity spaces are treated as a destination - possibly separated from circulation spaces with a door. Creating an engaging path-of-travel for students alleviates social anxiety and conveys a message that everyone is welcome.





#### The Destination Point plan leads to separation and isolation. Students

retreat to their rooms with little or no interaction with peers.



**The Path-of-Travel plan promotes interaction.** Students must pass through social spaces to reach their rooms.



400 beds



OURE SUM











#### **Student Expectations and** University Requirements.

Kirksey's design process addresses both.

Students today expect a sustainable, tech-savvy environment with resort-style amenities, but need a place that is safe, inclusive, and conducive to an academic setting. Universities want

a campus asset that is flexible, durable, profitable, efficient to operate, aids in recruitment, and results in well-adjusted students.

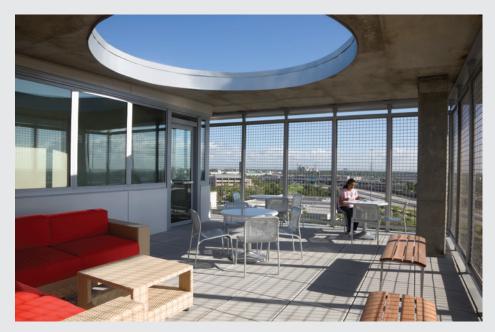
How can a housing facility encompass all of those characteristics? The answer: careful planning, thoughtful programming, efficient building design, and collaboration.

#### Programming and planning go hand-in-hand.

With the benefit of experience and input from clients, students, and staff, our team's programming process considers all aspects of the facility: from the needs of students and the goals of the client to the budget, scope, and site.







#### **Undergraduate and Graduate Students.**

Unique student groups have specific needs.

Whether a student is a new freshman or an advancing upperclassman, housing can be tailored to fit their needs. For most undergraduate students, student housing is their first foray into independence. As such, they want a place where they can feel at home and still test their freedom. Thoughtful design and programming can facilitate social engagement and

help students be part of a community. Building relationships can, in turn, help an undergrad develop confidence, learn new skills, grow academically, and be introduced to new viewpoints and cultures.

Graduate and Professional students may differ from their younger counterparts, but the overwhelming similarity they share is a need for community. Most graduate students prefer to be housed near other graduate students, where they can find solitude when necessary but still be amongst academically like-minded people. Additionally, universities would like to see their graduate and professional students leave their institutions as dedicated alumni. Introducing the local culture through grocers, coffee shops, or pubs, is an effective way to build loyalty and create a sense of home.









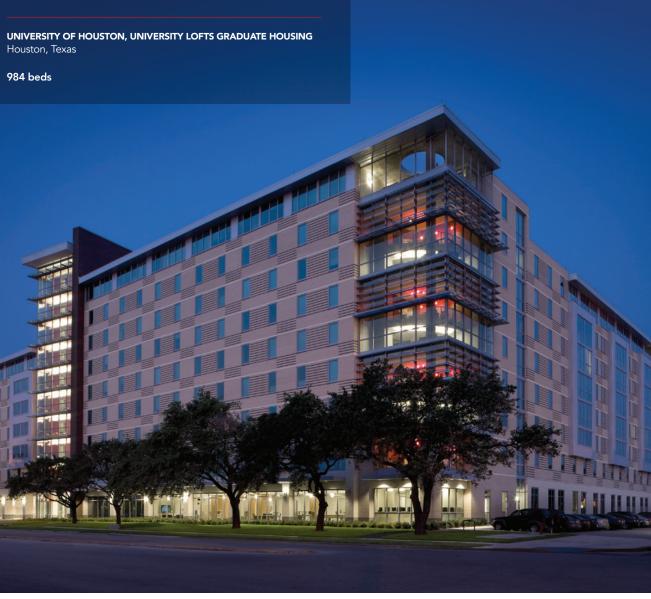
BAYLOR UNIVERSITY COLLINS HALL RENOVATION Waco, Texas

570 beds

Houston, Texas

984 beds



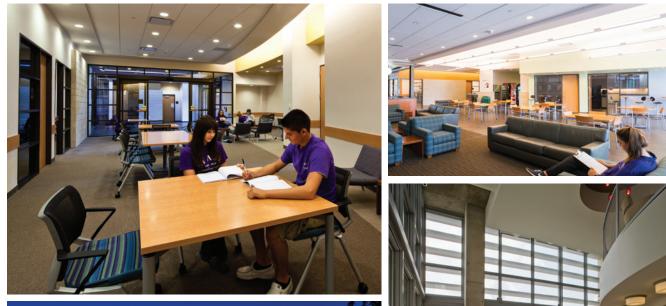




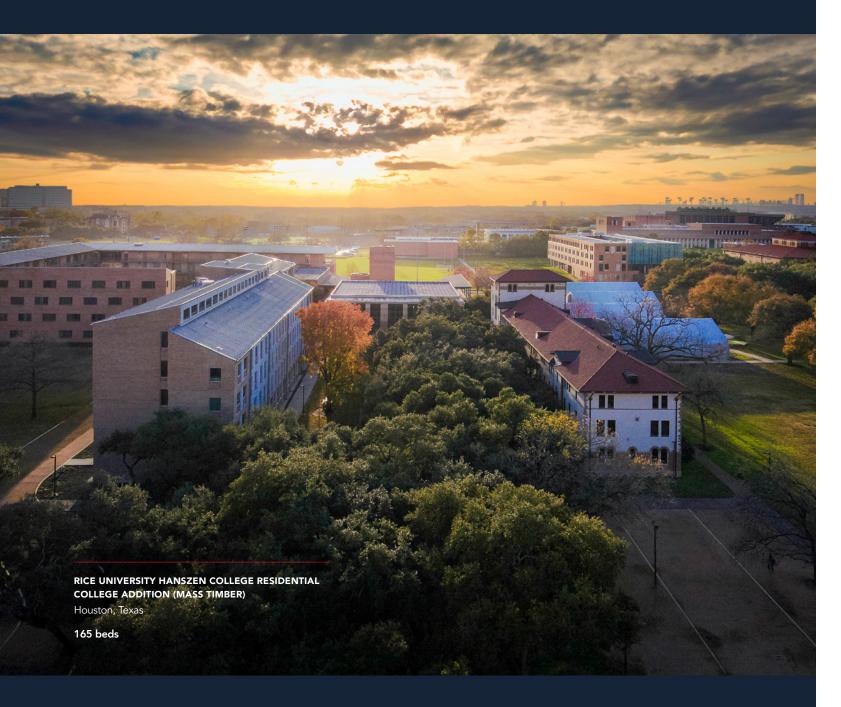
#### Living Learning Centers.

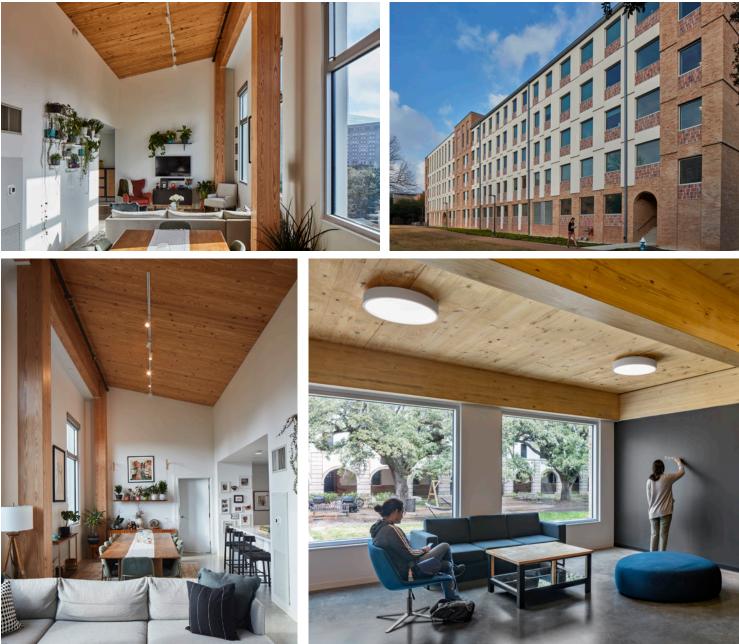
Most universities would agree that a residence hall can act as a social nexus on campus, but must offer more to attract prospective students. Foster social and academic success.

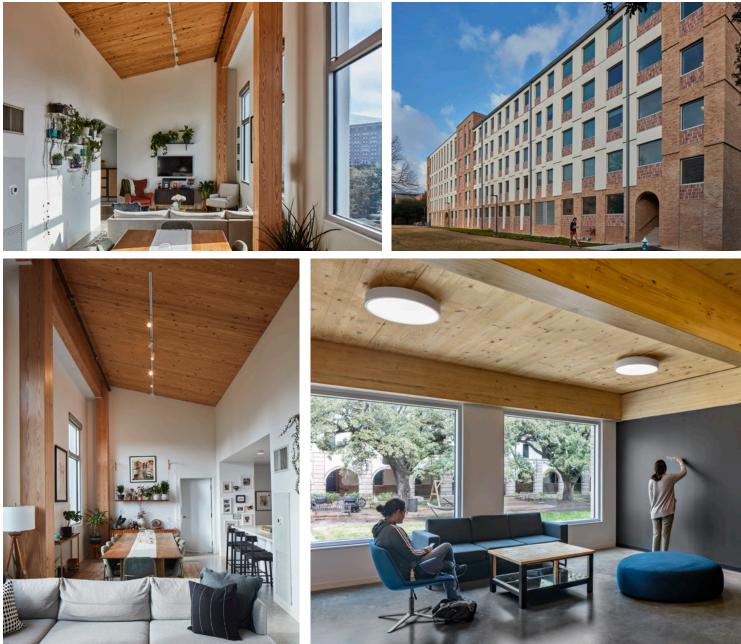
Programming a housing facility as a "Living Learning Environment" gives students a place to live, study, and socialize. Integrating classrooms and curriculum into undergraduate residence halls has become the norm rather than the exception. Modern campuses are incorporating Freshman Success Centers and/or Living Learning Centers in addition to residence halls, allowing students to interact socially with their peers while finding guidance from an academic advisor or housing staff.

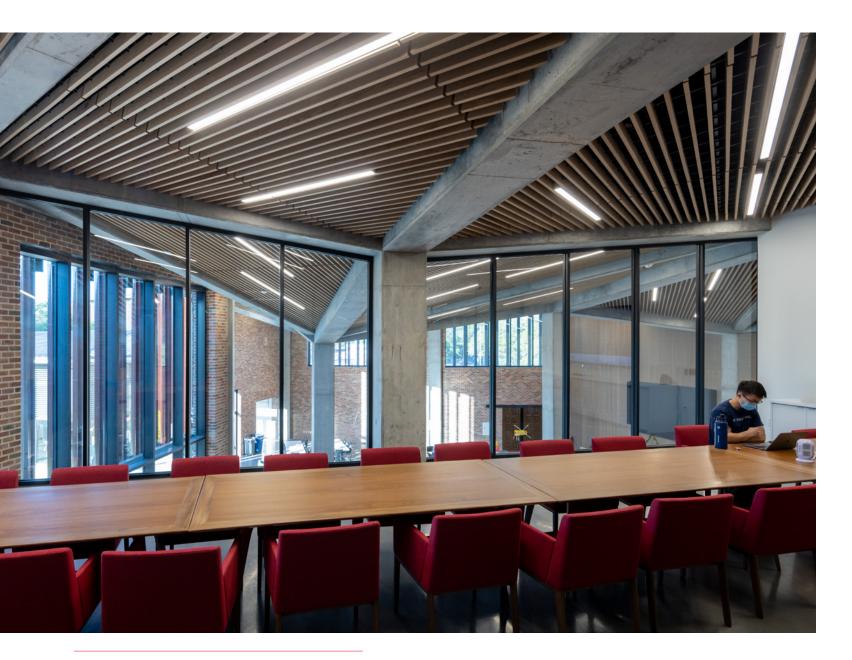
















RICE UNIVERSITY SID RICHARDSON RESIDENTIAL COLLEGE Houston, Texas



TEXAS A&M UNIVERSITY, CORPS OF CADETS HALLS RENOVATION & NEW LIVING LEARNING CENTERS College Station, Texas

1980 beds



Student Housing Business, Innovator Award for Renovation











or universities.

Upperclassmen desire more space, a sense of independence, and amenities.

Graduate Students look for a community with other graduate students and a more settled life-style.



2 PERSON BEDROOM

BATHROOM F-4" CBL.ND

Pracop Hover

PH







#### Consider every option

## No one unit type or size works for all students

Freshman require less space and need more opportunities for social engagement.

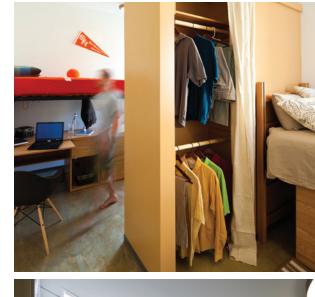




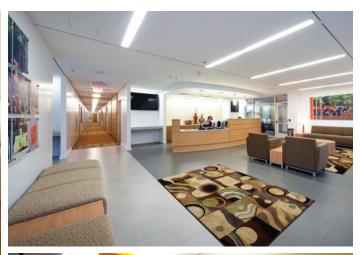








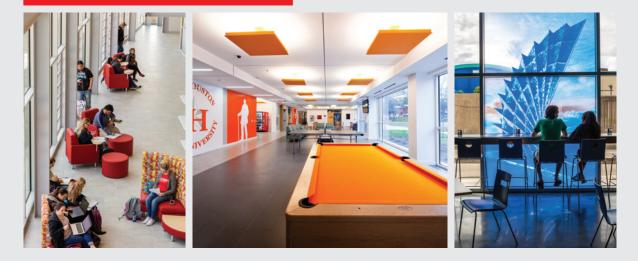








#### Create a place where students can develop skills and relationships.



#### Amenity/Social Spaces.

Shared amenities and social spaces are key to encouraging the development of students. These spaces allow students to interact in a casual, comfortable environment and foster connection with their peers. Amenities and well-planned and programmed social areas can be a significant differentiator and recruiting draw for universities. When integrated into the living environment, multi-purpose, dining, laundry, and outdoor spaces work together to round out the housing facility and create a place for students to see and be seen.











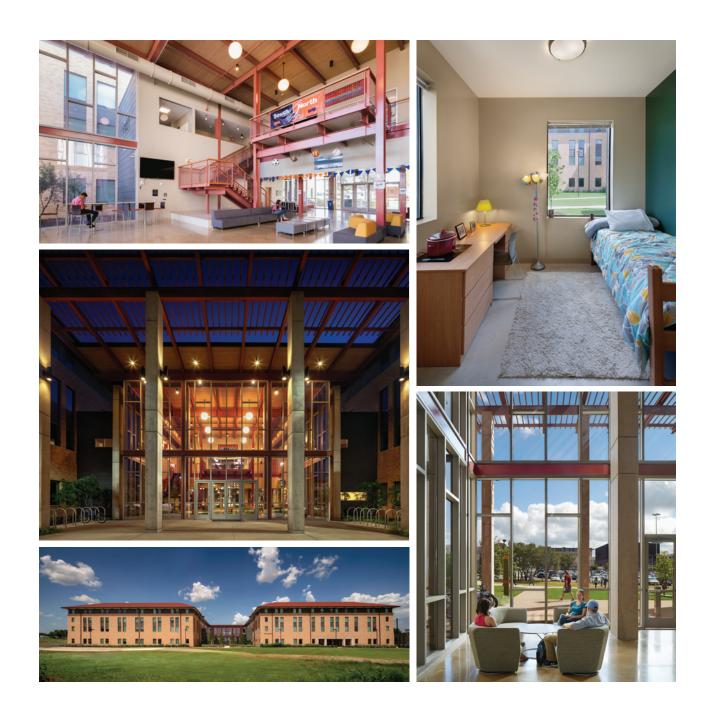


1111

JEAN AND A DESCRIPTION

1/07

616 beds



# 1504 projects on 40+ campuses

Kirksey



















TEXAS TECH UNIVERSITY HEALTH SCIENCES CENTER





































TEXAS TECH UNIVERSITY







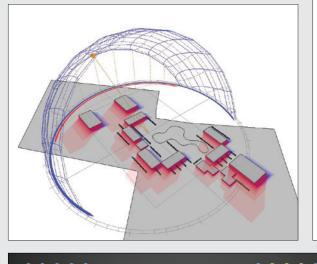


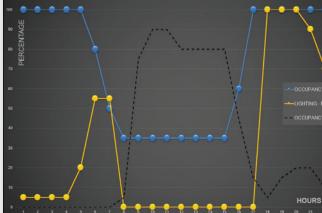




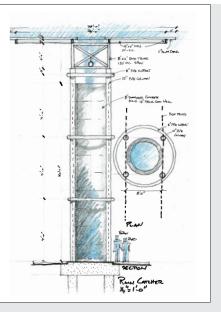








The majority of students today seek to incorporate principles of sustainability into their college experience— both in lifestyle and curriculum. \**Princeton Review* has found that **over 60% of students are influenced by environmental concerns in their selection of a college or university.** This awareness has students expecting to live in spaces that meet high sustainability standards. Such spaces provide benefits to students' health, the planet's wellbeing, and a university's bottom line through reduced energy use and operating costs. At Kirksey, we rigorously analyze every aspect of a residence hall's performance. We understand the unique occupancy loads affecting residence halls, and we design to maximize student wellbeing and comfort as well as energy and resource efficiency.



### Sustainability

We design to maximize student wellbeing and comfort as well as energy and resource efficiency.

CY - Residence Hall Residence Hall CY - CLASSROOM	HOW TO MEASURE ENERGY IN RESIDENCE HALLS	
		Floor area / bed
	W	Wall area / bed
		Roof as a % of envelope area
	•	Energy Use / bed
22 23 24		

#### Kirksey.com

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